

# Press Release

Proviron Inc  
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USA

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## Proviron committed to ATBC in North America

**Following four years of successful sales of ATBC in North America, the global chemical company Proviron has decided to commission a bulk storage tank of ATBC (Proviplast® 2624) at its operations facility in Friendly, WV.**

To increase support for our ATBC plasticizer customers in North America, Proviron has installed a permanent storage tank for its Proviplast® 2624 (ATBC) plasticizer, which is now fully operational. The bulk tank located in the Mid-Ohio Valley will result in shorter lead times and delivery times, and a very reliable supply of our Proviplast® 2624 (ATBC) to our customers in the Nafta region.

Proviplast® 2624 (ATBC) is a bio-based general purpose plasticizer ideal for use in food contact applications such as stretch film or seal closures and numerous medical and pharmaceutical applications. Because of its excellent solvating characteristics it can also be incorporated in plastisols for flooring and coatings.

*“Proviron is showing its commitment to the US market and has uniquely positioned itself to react quickly and efficiently to meet the ever changing customer demands. Now our customers can take advantage of Proviplast® 2624 (ATBC) which is readily available and can be shipped in pails, drums, totes and tanker trailers”* states Biren Shah, Sales & Marketing Manager Nafta at Proviron.

*“Proviron has been a global provider of plasticizers for over 20 years and this step is in line with our strategy to grow our phthalate-free plasticizer business further. This local ATBC bulk tank is a game changer for the North American market. This is a unique opportunity for our customers to reduce inventory and switch to JIT deliveries, freeing up capital”* says Stefaan Depecker, Commercial Director at Proviron.

### About Proviron

Proviron is a privately owned global company, headquartered in Belgium. The company offers chemical solutions in fields like polymer additives (phthalate-free plasticizers), functional chemicals (stabilizers and pharmaceutical intermediates), aviation de-icing fluids, feed additives and toll manufacturing. Its business units focus on significant challenges such as sustainability, health and environment. With annual sales over €125 million, Proviron has 300 employees, supporting 500 customers in 100 countries.

For more information, please visit our web site at [www.proviron.com](http://www.proviron.com), or contact

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